



The City Heights Business News

ISSUE 4

AUGUST 2005

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Standard Plumbing Named Business of the Year

On May 19, 2005, the City Heights Business Association held its First Annual City Heights Business of the Year Banquet. Over 100 local businesses, property owners, agency representatives, and community members joined City Councilmember Toni Atkins in presenting this year's City Heights Business of the Year Award to Standard Plumbing and Industrial Supply Company.

In City Heights since 1947, Standard Plumbing has demonstrated a commitment to the advancement of City Heights as a model



Executive Director Enrique Gandarilla and Councilmember Toni Atkins present the award to Joe Sciarretta, President, Standard Plumbing.

for thoughtful and productive community development.

"Standard Plumbing is honored to be the recipient of CHBA's 2005 'Business of the year' award for City Heights. More importantly, Standard is proud to be associated with the City Heights Business Association, and the Association's commitment to create a working relationship between the business community, the City of San Diego, and essential non-profit organizations," - Joe Sciarretta, President Standard Plumbing.

Adopt-a-Block Design Standards Completed

After significant input from property and business owners, the CHBA Adopt-a-Block Design Committee has finalized the Adopt-a-Block Design Guidelines. The guidelines provide design guidance in support of the creation of a unique commercial district along the University Avenue Corridor. The guidelines are intended to support an overall

design vision that focuses on three categories:

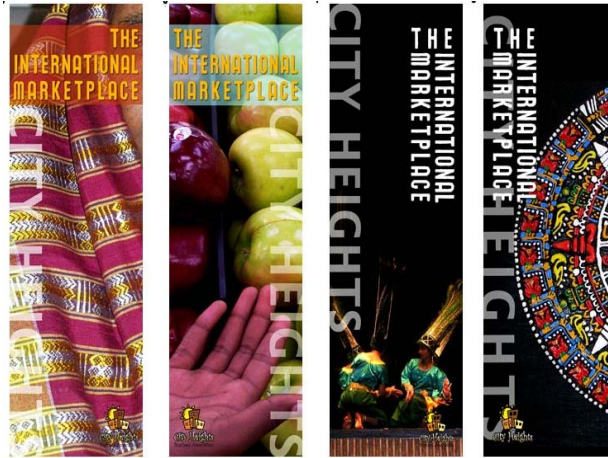
1. Restoration of older "historic-like" buildings.
2. Providing design elements that express the community's diverse cultures.
3. Creating storefront / building facades that enhance the pedestrian experience.

The goal of the Adopt-a-Block Project is to help enhance and revitalize a section of University Avenue between Interstate 15 and 43rd Street by providing architectural and financial assistance for business and property owners to improve storefronts. For more information on how to participate, please call the CHBA at (619) 516-2252.



New Banners Adorn District

The 2005 City Heights Business Directory is now available. For a free copy please contact the City Heights CDC at (619) 584-1535.



You have probably already seen them as you drive up and down University Avenue. These colorful banners were printed and installed by the CHBA to reflect the international flavor of our business district. They are part of CHBA's marketing strategy to promote City Heights as an international marketplace. The images are from photos taken by refugee youth participating in the AJA Project.

CHBA offers free Counseling to Businesses in City Heights.

Call: 619-516-2282 to schedule an appointment.

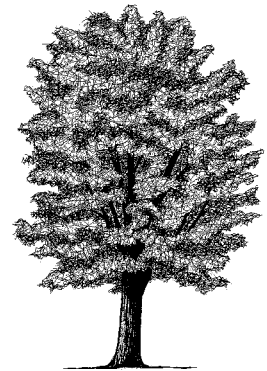
73 More Trees for City Heights!

The CHBA, in collaboration with the Business Improvement District Council and Urban Corps of San Diego, will be planting 73 trees in and around the business district in the next couple of months. Trees are an important asset to our business district. They:

- Help establish a more business and shopping friendly environment.

- Help create a more livable neighborhood.
- Save energy by providing shade.
- Reduce air pollution.

If there is a tree in front of your business that requires trimming or maintenance, please call the CHBA at (619) 516-2282. **Do not attempt to trim the tree yourself.**



Getting Help with Health Insurance

The City Heights Business Association, North Park Main Street, Adams Avenue Business Association, and the El Cajon Boulevard Business Improvement Association have partnered with the San Diego Business Healthcare Connection to sponsor a free informative seminar entitled

"Affordable Healthcare" on August 25, 2005, from 5:30 pm – 7:00 pm, at the San Diego Workforce Partnership (Community Center Room). This seminar will provide business owners with information on public & private healthcare options for themselves and their employees.

The SDBHC is a not-for-profit organization that partners with the business community in an effort to increase the number of workers and their families with health insurance. The SDBHC does not sell insurance. Please RSVP to Stacy Skubic at (619) 231-0333 or sskubic@sdbhc.org.



Fill Out One Form: Sell To Five Public Agencies!

Every year millions of dollars are spent on goods and services by public agencies. To ensure that small and emerging businesses are able to participate in the procurement process as well, the Diverse Emerging Vendor Outreach Program (DEVO) was established by the San Diego County Hispanic Chamber of Commerce (SDCHCC) and the City of San Diego. This effort has increased participation levels of small and emerging businesses and allowed them to take advantage of the mil-

lions of dollars that the City of San Diego spends each year on products and contracting opportunities.

Currently five public agencies - which have \$400 million in purchasing power use DEVO-certified businesses. With just one form, businesses have the opportunity to procure with the City of San Diego Purchasing Division, San Diego Convention Center, Metropolitan Water District of Southern California, Unified Port Authority, and San Diego County Water Authority.

Two examples of vendors who

have been successful in the DEVO Program are RB'NS Electrical Wholesale and Electrical Sales Inc. Since March of 2002 RB'NS has been awarded 56 contracts in an excess of \$77,000. Electrical Sales Inc. has been awarded 10 contracts since May of 2002 for over \$105,000.

For more information contact a DEVO Program Specialist at (619) 702-0790 or visit the SDHCC WEB site at www.sdchcc.com.



Join Us at the Next

CHBA

Business Mixer

Thursday

August 18, 2005

5:30 pm—7:00 pm

at the

Red Sea Ethiopian
Restaurant

4717 University
Avenue, San Diego

CHBA Board Elections & Annual Meeting

Every year half of the CHBA Board seats are up for election. Business owners holding a current City of San Diego business tax certificate whose business is located within the City Heights Business Improvement District or property owners whose property is located within the City Heights Maintenance Assessment District boundaries can be nominated for the board.

2005 Board Election Timeline:

- August 8: Nomination Forms Mailed
- August 29: Nominations Forms Due
- September 1: Slate Selected
- September 5: Slate Presented to Board of Directors
- September 12: Ballots Mailed
- October 3: Ballots Due

- October 10: Results Tabulated and Winners Notified
- October 12: Annual Meeting – Election Results Announced

The annual meeting of the City Heights Business Association will take place on Wednesday, October 12, 2005, from 8:00 to 10:00 am at Metro Career Center Community Room located at 3910 University Avenue, San Diego, CA.

Helpful Phone Numbers for Businesses

Business Permits

Business Certificate	615-1500
Development Services Dept.	446-5000
Dev. Services Liaison	446-5211
Inspection Requests	(858) 581-7111
County of SD Health Dept.	338-2222
City of SD Police Licensing	531-2250
Office of Small Business	533-5305
Small Business Advocate	533-4256

Other Numbers

Business Reference Librarian	236-5894	SD Police (Mid City)	516-3000
City of SD Information	236-5555	Small Business Admin.	557-7250
Contractors License	(800) 321-2752	Small Business Dev. Center	482-6391
County Clerks Office	237-0502	Social Security	(800) 772-1213
Fire Prevention	533-4400	Tax Assessor	236-3771
Neighborhood Code	236-5500	Water & Sewer	515-3500
SCORE	557-7272	Weights & Measures	(858) 694-2739
SD Economic Development	533-4233	Worker's Comp. Info.	(800) 736-7401



City Heights
Business Association
3910 University Avenue
San Diego, CA 92105

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SDG&E[®] adds vital link to help support electric transmission this summer

(Paid Advertisement)

During the summer, electricity use typically rises due to warmer weather and the increased need for air conditioning. On unexpectedly hot days, the electric system can become strained – much like a freeway during rush-hour traffic. To help improve the region’s electric reliability, SDG&E recently energized a key electric transmission line just in time for summer.

Miguel-Mission 2 line

The Miguel-Mission 2 transmission line is a vital link in the local power grid that will help keep the lights on for SDG&E customers this summer – by helping to ease congestion on the grid, especially when electricity use is high. The transmission line connects SDG&E’s Miguel substation in South

Bay to the Mission substation in Mission Valley.

The line provides several key benefits to our region including:

- reduced costs for SDG&E customers by improving operational efficiencies
- improved energy reliability
- help for the environment through reduced greenhouse gases and NO emissions

Transmission lines serve as “electricity freeway”

Transmission lines make it possible for electricity to be there when you flip a switch. By carrying electricity from power plants to neighborhood substations, they serve as electricity freeways. From the substation, smaller lines carry the electricity to homes and businesses.

Managing transmission capacity

Making sure transmissions lines can carry enough electricity is an integral part of SDG&E’s long-term resource plan to meet the region’s power needs. This plan also includes emphasizing energy efficiency, tapping renewable energy sources, building new local power plants, and encouraging customers to participate in Demand Response programs.

For instance, local businesses can receive financial incentives and recognition this summer for helping maintain electricity reliability by volunteering to temporarily reduce or shift their electric use on peak demand days. SDG&E offers technical assistance to help you get started. For more information call 1-866-377-4735, visit www.sdge.com/drp or e-mail drp@semprautilities.com.